

## CLAIMS

- [1] A thermal transfer sheet comprising:  
a base material sheet; and  
a transparent transfer layer provided separably on the base material sheet, wherein  
a hologram layer is provided on at least a part of the transparent transfer layer.
- [2] The thermal transfer sheet according to claim 1, wherein said transparent transfer layer comprises a laminate of an intermediate transfer medium and a hologram transfer layer, said intermediate transfer medium comprising a protective layer, said hologram transfer layer comprising a hologram layer.
- [3] The thermal transfer sheet according to claim 2, wherein said transparent transfer layer has been formed by stacking said hologram transfer layer comprising a hologram layer onto the intermediate transfer medium comprising a protective layer by a thermal transfer method.
- [4] The thermal transfer sheet according to claim 2, comprising said hologram transfer layer comprising a hologram layer stacked onto the intermediate transfer medium comprising a protective layer through a self-adhesive layer.
- [5] The thermal transfer sheet according to claim 2, comprising said hologram transfer layer comprising a hologram layer stacked onto the intermediate transfer medium comprising a protective layer through a pressure-sensitive adhesive layer.
- [6] A thermal transfer sheet according to any one of claims 1 to 5, wherein said hologram transfer layer is in a pattern form.
- [7] A process for producing a thermal transfer sheet according to claim 3, characterized by comprising stacking a hologram transfer layer comprising a hologram layer onto

an intermediate transfer medium comprising a protective layer provided on a base material sheet by a thermal transfer method.

- [8] A process for producing a thermal transfer sheet according to claim 4, characterized by comprising stacking, through an adhesive layer, a hologram transfer layer comprising a volume hologram layer onto an intermediate transfer medium comprising a protective layer provided on a base material sheet.
- [9] A process for producing a thermal transfer sheet according to claim 5, characterized by comprising stacking, through a pressure-sensitive adhesive layer, a hologram transfer layer comprising a hologram layer onto an intermediate transfer medium comprising a protective layer provided on a base material sheet.
- [10] The thermal transfer sheet according to any one of claims 1 to 5, wherein said intermediate transfer medium can absorb ultraviolet light.
- [11] An image formed object, characterized by being produced by the transfer of a thermal transfer sheet according to any one of claims 1 to 5.